

**Tuesday 15<sup>th</sup> September 2020**

Dear Parent,

I am writing to you from a TV-production company in Bristol called RDF Television West to inform you of some potential filming with the Year 2 pupils at Pucklechurch Primary School on Wednesday 23<sup>rd</sup> September 2020.

We produce a variety of popular mainstream programmes for the BBC, ITV and Channel 4 and are now producing the fourth series of ITV's '*How To Spend It Well at Christmas with Phillip Schofield*', after our 2019 series was watched by an audience of three million viewers. The programme is a consumer show, in which Phillip Schofield invites members of the public to help him conduct a series of inventive tests using a selection of presents and products available for Christmas 2020.

We would love to film at Pucklechurch Primary School on Wednesday 23<sup>rd</sup> September. The purpose of the filming is to introduce the pupils to a selection of brand-new interactive toys that are due to be released on the market this year. As part of the filming, we would let the pupils play with each product with the guidance of their teachers. Filming times could be from approximately 8am until 5pm – with regular breaks throughout. We are confident that the children will find the experience both enjoyable and educational.

Regarding Coronavirus, we have fully read and understood Pucklechurch Primary's protocols and we would always ensure to strictly follow their rules whilst on site. Furthermore, we have our own stringent protocols at RDF Television West regarding Coronavirus safety and filming on location, which our experienced crew will always follow. As part of our procedures, we would require any child that participates to have their temperature taken on the day of filming. It would be hugely beneficial if you could please take your child's temperature in the morning prior to them leaving for school, but we are also happy to take it once they have arrived (it will be taken by a teacher using a non-contact digital infrared thermometer).

Please kindly inform headteacher Alex Capel if you do not wish for your child to participate in the filming on Wednesday 23<sup>rd</sup> September – we would appreciate you letting us know by Tuesday 22<sup>nd</sup> September. We will also be issuing consent forms for those who we will be filming with which will require your signature.

If you have any questions or concerns regarding the filming, please do contact the class teacher or Mrs Capel who will be able to help.

Best wishes,



Sam Miller  
Assistant Producer  
*How To Spend It Well at Christmas with Phillip Schofield* (ITV)